

## SAMPLE FEASIBILITY STUDY

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A needs survey is often an important part of the establishment and/or development of a childcare program. The survey can provide valuable information about the level of interest in a childcare program, about parent's specific childcare needs and their ability to pay. It can also be used to identify people who want to be involved in helping plan the program.

This sample survey should be adapted to meet the specific needs of different communities or workplaces.

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Please complete this survey even if you do not have children or need for childcare and return it to **ABC Childcare Centre**.

This information will remain anonymous and confidential. The results will be used only to document the need for childcare.

Thank you very much for your help.

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## CHILDCARE NEEDS SURVEY

1. Please check:            Male                                   Female
  
2. \_\_\_\_\_ would be a good place for a childcare program.  
Please check:  
Agree                                   Neutral                                   Disagree
  
3. At this time, do you have any children living at home with you, or are you/your spouse pregnant?                                  Yes                                   No
  
4. Please indicate the number of children that you have in the following age categories:  
  
                                Birth to 18 Months                                  \_\_\_\_\_  
  
                                18 Months to 2 ½ Years                                  \_\_\_\_\_  
  
                                2 ½ Years to 6 Years                                  \_\_\_\_\_  
  
                                6 Years to 12 Years                                  \_\_\_\_\_

12 Years and Over \_\_\_\_\_

5. Do you have a need for childcare now or will you have a need at some point in the future?

Yes

No

Maybe

\*If you answered 'No' to Question 5, please forward this section of the questionnaire to \_\_\_\_\_.

Thank you for your participation.

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6. Approximately when would you have a need for childcare?

Immediately

6 Months to 1 Year from Today

1 Year to 2 Years from Today

Indefinitely

\*If you currently have children aged Birth to 12 Years, please continue.

\*\*If not, please forward your responses to this survey to \_\_\_\_\_.

Thank you for your participation.

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7. Who usually cares for your child(ren) when you go to work?

Child's Mother or Father

Other Relative

A Friend

Babysitter

Supervised Family Childcare Provider

Group Childcare Centre

Nanny

Other (please describe)

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8. Are you satisfied with you present childcare arrangements?

Extremely satisfied

Somewhat satisfied

Somewhat dissatisfied

Extremely dissatisfied

9. What fee do you currently pay per child for your childcare arrangements?

\$0 per day

\$1 -\$5 per day

\$6 - \$10 per day

\$11 - \$15 per day

\$16 - \$20 per day

\$20 - \$30 per day

More than \$30 per day

10. Are your childcare fees currently subsidized by the local municipality?

Yes

No

11. If you could have your choice of childcare arrangements, what would you choose?

Childcare in my Home

Out-of-Home Babysitter

Supervised Family Childcare

Group Childcare Centre

Other (please describe)

12. Would you be willing to pay higher fees that you are currently paying if you felt that the childcare program provided was more convenient or better than the service you are now using?

Yes  No

13. What hours and days do you normally work?

From \_\_\_\_\_ am/pm to \_\_\_\_\_ am/pm

Sunday  Monday  Tuesday

Wednesday  Thursday  Friday

Saturday

14. When would you need childcare?

From \_\_\_\_\_ am/pm to \_\_\_\_\_ am/pm

Sunday  Monday  Tuesday

Wednesday  Thursday  Friday

Saturday

If you work shifts would you:

Need care on weekends and/or evenings/or nights

Make other arrangements for your child(ren) at those times

15. Where do you live? (Please indicate closest major intersection)

\_\_\_\_\_

City or Town \_\_\_\_\_

16. If you were bringing your child(ren) with you to a childcare program, would you most likely travel by:

Car  Bicycle

Public Transit  Walk

Other

17. Are you a sole support parent?

Yes  No

18. What is your annual gross family income?

Under \$15,000

\$15,000 - \$19,000

\$20,000 - \$24,000

\$25,000 - \$29,000

\$30,000 - \$39,000

\$40,000 - \$49,000

\$50,000 - \$59,000

Over \$60,000

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Your response to this survey is greatly appreciated and is of assistance. If you have further comments regarding the provision of childcare services, please describe them below (or attach a separate sheet).

Comments:

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If you would like to be involved in planning, please add your name and telephone number(s), or contact us under separate cover.

Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

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